



# Global South Universities Association Summit, Awards & Expo 25



18th-20th July, 2025

House of Lords: The Parliament Palace of Westminster

London, United Kingdom







[HTTPS://AASGON.COM](https://aasgon.com)

# GSUA'25 Summit . Awards . Expo



HM Charles III is King of the United Kingdom and the 14 other Commonwealth realms since 8 September 2022



The United Kingdom, is an island nation in northwestern Europe. England – birthplace of Shakespeare and The Beatles – is home to the capital, London, a globally influential centre of finance and culture.



Rt Hon Sir Keir Starmer KCB KC MP, UK Prime Minister, First Lord of the Treasury, Minister for the Civil Service, and Minister for the Union.



# The Historic 1955 Asian African Conference



In their commitment to the advancement of South-South Cooperation, Asian and African leaders led by China's President Xi Jinping, Indonesia's President Joko Widodo and Malaysia's Prime Minister Najib Razak walk during a reenactment of the historic walk from 1955 along Asia Africa Street, to mark the 60th Asian African Conference Commemoration in Bandung April 24, 2015.

The Bandung conference, a meeting of Afro-Asian leaders, held Seventy years ago, in April 18–25, 1955, represented a landmark in the emergence of the third-world non-aligned movement, aimed to promote the political and diplomatic autonomy of less developed countries. India's first Prime Minister Jawaharlal Nehru , Ghana's President Kwame Nkrumah , President Gamal Abdel Nasser of Egypt, President Sukarno of Indonesia and President Marshal Josip Broz Tito of the erstwhile Yugoslavia were regarded as the architects of the "Non-aligned movement", termed by the Indian diplomat and statesman V K Krishna Menon in 1953.





# VISION

Committed to narrowing the widening Global-North South Divide, the Global South Universities Association (GSUA) is an alliance of Higher Educational Institutions in 134 Countries of Africa, Asia, Latin America and the Caribbean, as well as the Oceania, Central and South America.



## OUR MISSION

Reform the world's fragmented education which largely, has led to our today's fractured world.

01. **Become a Voice of the Global South on Quality and Productive Education.**
02. **Promote people centred policies & human capital development.**
03. **Strengthen proactive partnerships for sustainable development of the Global South.**







18TH - 20TH JULY '25  
HOUSE OF LORDS  
THE PARLIAMENT  
LONDON

GSUA  
**GSUA**

**AWARDS/DINNER**

**Celebrating 80th Anniversary of the UN  
2nd International Year of Cooperatives  
Platinum Jubilee of the  
African-Asian Conference**

FOR MORE INFORMATION  
Call us +44 7443950254  
+91 9971666825

For sponsorship and participation  
pls. visit <https://aasgon.com>  
[info@aasgon.com](mailto:info@aasgon.com)



South-South  
Cooperation



# WELCOME TO GSUA'25

**Founding  
Partners**

The Association of African Universities (AAU)

The Association of Arab Universities (AArU)

The Association of Indian Principals (AIP)

The Association of Universities of Asia and the Pacific (AUAP)

The Indian Society for Technical Education (ISTE)

ASEAN University Network (AUN)

International Society for Data Sciences & Innovation –  
Global (ISDSI – G)



# GSUA '25 AWARDS DINNER

18<sup>th</sup> July '25 House of Lords, Palace of Westminster

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The House of Lords, Host of the GSUA'25 is the upper chamber of Great Britain's bicameral legislature.

Originated in the 11th century, when the Anglo-Saxon kings consulted witans (councils) composed of religious leaders and the monarch's ministers, it emerged as a distinct element of Parliament in the 13th and 14th centuries.

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## AFRICA ASIA SCHOLARS GLOBAL NETWORK

The mission of AASGON is to promote academic, scientific, and cultural relations, promote inclusive and people-centered policies, initiate innovative programs and sustainable projects, as well as undertake actions of international, bilateral, and multilateral cooperation for the substantial reduction of the widening Global North-South Divide and the rebuilding of the bricks of our fragmented education and fractured world.

A not-for-profit multilateral organization, signatory to the UN Global Compact (UNGC) and member of the UK Stakeholders for Sustainable Development (UKSSD), AASGON activities are developed in partnership with government and international organizations, research and educational institutions, and the organized private sector.

**"WE NEED TO INVEST MORE IN OUR  
PEOPLE,  
OUR SCHOLARS AND STUDENTS. THAT IS  
WHY AASGON'S WORK IS SO STRATEGIC  
AND VITAL IN OUR ENDEAVOUR TO  
OVERCOME THE MASSIVE  
DIFFICULTIES THAT CONFRONT OUR  
CONTINENTS.**

**WITH OUR EFFECTIVE PARTNERSHIP AND  
ACTIVE PARTICIPATION, I'M CONFIDENT  
THAT AASGON CAN HELP FOSTER THE  
SOCIO-ECONOMIC DEVELOPMENTS OF  
THE ASIA AND AFRICA"**

**- H.E. Ambassador Yuri Octavian Thamrin**

*Ambassador Extraordinary and Plenipotentiary  
Head of the Mission of the Republic of the Indonesia  
to  
the European Union in Brussels, former Director-  
General  
Asia-Pacific and African Affairs, Foreign Affairs Ministry  
Republic of Indonesia and former  
Ambassador to the United Kingdom*







# SIR KENNETH OLISA OBE

## Lord-Lieutenant of Greater London

**The Lord-Lieutenant was very interested to read about the Global South Centre for Research, Innovation, Peace and Technology for Sustainable Development (G-SCRIPTS-D) and is supportive of the aims of the Africa Asia Scholars Global Network (AASGON).**

**The Lord –Lieutenant sends his best wishes for your launch event.**

**- Deputy Clerk to the Greater London Lieutenancy**







# GSUA'25 Summit Awards Expo

18TH - 20TH JULY '25  
VENUE: HOUSE OF LORDS  
THE PARLIAMENT

**GSUA EDUCATION**  
SUMMIT AWARDS EXPO 2025

GSUA - Global South Universities Association

REGISTER & SPONSOR

THEME: FINANCING INTERNATIONALIZATION OF EDUCATION  
& ARTIFICIAL INTELLIGENCE IN THE GLOBAL SOUTH

Registration <https://aasgon.com>

COMMEMORATING THE UNITED NATIONS 80TH ANNIVERSARY

A tripartite commemoration of the 80th Anniversary of the United Nations, the UN International Year of Cooperatives (IYF2025) and the Platinum Jubilee of the Afro-Asian Conference, the auspicious launch of GSUA and the Global South Centre for Research Innovation Peace and Technology for Sustainable Development (G-SCRIPTS-D), will witness the official inauguration of:

- The Global South Farmers Association (GSFA).
- The Global South Engineers Association (GSEA).
- The Global South Architects Association (GSAA)
- The Global South Solar Energy Association (GSSEA)
- The Global South Mining Alliance (GSMA)
- The Global South Science and Technology Association (GSSTA) and
- The Global South Chamber of Commerce and Industry (GSCCI)







"We are honoured to lend our name and support to your effort for this platform, that is a decisive social structure for stimulating innovation, academic entrepreneurship and qualitative research, which will create a legacy for present and future generations through the foundation of the Global South Universities Association (GSUA) and the Global South Research Innovation and Technology Centre (GSRITC-4PSD)"

– Prof. Amr Ezzat Salama, Phd

Secretary – General, Association of Arab Universities (AARU)  
Egypt former Minister of Higher Education and Scientific Research



# GSUA'25 Summit . Awards . Expo

The ADB Group applaud Africa Asia Scholars Global Network (AASGON) for convening this timely event, which will bring together key stakeholders from private and public sector to discuss and propose solutions aimed at enhancing the world's educational system.

We wish you a successful conference

**Dr. Akinwumi A. Adesina**

The President  
Africa Development Bank Group





GSUA

*Congratulation*

GSUA'25 Summit . Awards . Expo

**Dr. Vijay G. Kalantri**

*I shall be there with you  
at the House of Lords  
in London on  
18th July '25*

**Best Wishes**

Visit Our Website

**aasgon.com**

**Chairman -- MVIRDC World Trade  
Centre, Mumbai**

**Director -- World Trade Centre  
Association, NY**

**President -- All India Association of  
Industries (AIAI)**



<https://aasgon.com>

**GSUA'25 Summit . Awards . Expo**

*"I look forward to joining Excellencies  
and distinguished personalities at the  
forthcoming Global South Universities  
Association (GSUA), prestigious  
'Awards Gala Dinner' taken place on  
Friday the 18th of July 2025, at the  
House of Lords, the UK Parliament, and  
the GSUA Summit and Expo on the  
19th - 20th of July 2025, at the Queen  
Elizabeth 11 Conference Centre in  
Westmenister, London, UK*

A giant stride, this is surely a huge  
breakthrough and required intervention  
for the substantial acheivement of the  
UNSDG's, which unfortunately,  
according to the UN is currently at 15%.

**SAVE THE  
DATE!**

**H.E. Amb. Prof. Muhammadou M.O. Kah**

*Amb. Prof. Kah is the Ambassador of the Gambia  
to Switzerland and Permananet Representative to  
the United Nations Organisations at Geneva,  
including the WTO etc .*

*Prof. Kah a member of the Advisory Council of the  
Africa Asia Scholars Global Netowrk (AASGON),  
currently serve as the Chair of the UNCTAD.  
Commission on Science Technology and  
Development (CSTD)*





# WHY SPONSOR GSUA 2025

With top government officials, inter-governmental organizations and corporate chiefs and the academia in attendance, highlights of the landmark event at the House of Lords, includes the conferment of the 'Global South Education Leadership' (GSEL) Awards on eminent personalities and institutions who have immensely contributed to the development of education in the Global South.

This will be followed with a two-day Summit and Expo on the 19<sup>th</sup> and 20<sup>th</sup> of July 2025 at the Queen Elizabeth II Centre, the City of Westminster, London. Leading Chieftains of the world's financial and technology sectors expected at the august occasion will shed light on the theme of the Exclusive Summit, "Financing the Internationalization of Education and AI in the Global South".



A unique platform for academic leaders and investors to connect, exchange ideas, and shape the future of education.



Explore initiatives fostering cultural diversity, international cooperation, and sustainable education models.





# GSUA CORPORATE SPONSORSHIP



A Truly Unique Experience  
Sponsorship offers compelling advantages, including the opportunity to elevate your brand's recognition and reputation within your sector.



The Global South Universities Association (GSUA) Conference, Awards, and Exhibition provides companies with incredible opportunities to market their brand, reach new customers, improve their public perception, and increase their sales.



Internationally, we provide invaluable exposure by allowing your products and services to reach and connect with appropriate, high-value audiences, fostering the growth of your business and services.





GSUA '25 Press Conference



With significant demographic implications for global politics and economics, the Global South is over 80% of the world's population.

## EDGE OVER MANY WORLD-CLASS EXPO



We increase your brand recognition before, during, and after the event by giving your company exposure to new audiences.



Take advantage of our wide press, social media coverage, and event advertising, such as radio spots, signs, and featured advertisements. You can leverage this exposure by offering attendees free branded materials through promotional giveaways.



Gain an advantage over your direct competitors.



In-person interactions can help you develop a connection between your company and its target audience. Engage with prospective customers by providing demos or branded merchandise.



Position your brand as a credible authority in its niche industry.



# GSUA 25 Summit Awards

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Recognizing outstanding organizations that are making★ significant social impact in the Global South across various sectors, including Finance, Education, Philanthropy, Agriculture, and IT & AI.

NOMINATIONS  
OPEN





# GSUA 25 Summit Awards



## GSUA 25 Summit & EXPO

**QEI Centre,  
Westminster**



### **Education**

#### **1. Inclusive Education Impact Award**

Recognizing initiatives breaking barriers to education for marginalized communities.

#### **2. EdTech Innovation Award**

Celebrating technology solutions transforming access to quality education.

#### **3. Excellence in Early Childhood Education Award**

Honoring impactful programs shaping foundational learning experiences.

#### **4. Skill Development and Vocational Training Award**

Highlighting efforts in equipping individuals with skills for employability.

#### **5. Global South Literacy Champion Award**

Recognizing exceptional work in improving literacy rates in the region.



# GSUA 25 Summit Awards



## Finance

### 1. Financial Inclusion Trailblazer Award

Recognizing efforts in expanding access to financial services for underserved populations.

### 2. Impact Investment Excellence Award

Celebrating organizations making strategic investments with measurable social and environmental benefits.

### 3. FinTech for Social Good Award

Highlighting innovative financial technology solutions driving social change.

### 4. Microfinance Leadership Award

Honoring pioneers empowering communities through accessible microfinance solutions.

### 5. Sustainable Finance Innovator Award

Acknowledging contributions to green finance and sustainable investment models.





# GSUA 25 Summit Awards



## Agriculture

### 1. Sustainable Farming Innovation Award

Celebrating advancements in environmentally friendly agricultural practices.

### 2. AgriTech Excellence Award

Highlighting technological innovations transforming agriculture.

### 3. Food Security Leadership Award

Recognizing efforts ensuring sustainable and accessible food systems.

### 4. Smallholder Empowerment Award

Honoring initiatives supporting small farmers' livelihoods and productivity.

### 5. Climate-Resilient Agriculture Award

Acknowledging programs fostering adaptability to climate challenges in agriculture.

<http://aasgon.com>

## GSUA'22 Summit . Awards . Expo

Commemorating 77th UN Day Anniversary

### Pre-GSUA '22 Consultative Forum

#### Co-Chairpersons

**ZOOM Meeting**  
**Friday 30th Sept. '22**

Time: 15:00 PM GMT  
19:30 IST.

RSVP: [info@aasgon.com](mailto:info@aasgon.com)



Prof. Amr Ezzat Salama  
Secretary General  
Association of Arab Universities (AARU) Amman, Jordan



HRH Dr. Nabeen B. Hashemite  
Executive Director  
Royal Academy of Science International Trust, USA



Dr. KRS Murthy  
President, Silicon Valley Engineering Council (SVEC) USA



HEDr. Shakira Al Maskari  
Chairperson  
Al Maskari Holdings Abu Dhabi, UAE



Dr. Thomas M. Coughlin  
President Elect IEEE Institute of Electronic and Electrical Engineers USA



Prof. Anoop Swarup  
Founder/Chairman  
Global Knowledge Alliance (GKA) Australia



#### DISTINGUISHED SPEAKERS - Topic : Panacea to our 'Fractured World' (WEF 2018)



Smt. Sakina Ansari  
President, Arab League Council, Founder-Director, HAWASS



Dr. Sandeep Marwah  
President, Centre for Education Growth & Research, CEGR, Chancellor, APT Univ.



Dr. Abdulla R. Ahmed  
Hon. Minister of State, Ministry of Education, The Maldives



Dr. Anil Khaitan  
Chairman, DRG Corp, Former Chair, IED, Member of Commerce



Prof. C. Coulson Thomas  
President, Institute of Management Services, OMD UK



H.E. Laila Rahhal  
Goodwill Ambassador, Founder & President, Business Girls & I in Africa



Abdul Dewale Mohammed  
Founder & Group President, GSUA, AGGON & GGP, United Kingdom & India



Smt. Dr. Parvati Mittal  
Secretary General, Indian Association of Universities, GSUA



Dr. Vijay Jain  
Independent Director, Global Tech Asset, Investor



Dr. Hari Eppanapally  
President, CIG Group, Inc. & Chairman, Lead Foundation Global, USA



H.E. Rita Tari Iddi  
Daruba, High Commissioner, UK and Ireland



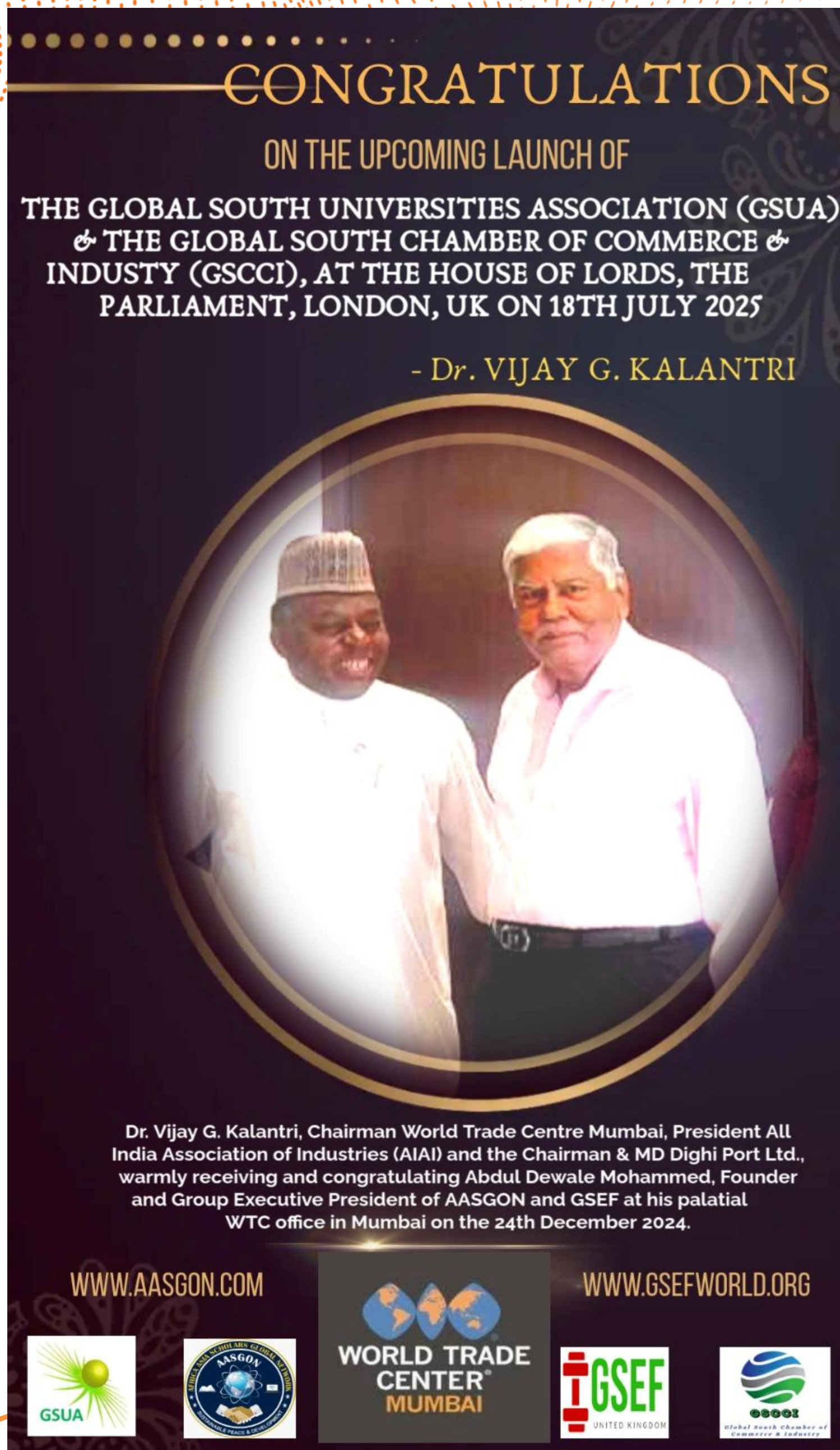
Commemorating the UN Day of South South Cooperation



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# GSUA 25 Summit Awards



## Philanthropy

### 1. Transformative Philanthropy Award

Celebrating large-scale philanthropic initiatives making a significant societal impact.

### 2. Grassroots Philanthropy Award

Recognizing community-focused giving efforts fostering local development.

### 3. Corporate Social Responsibility (CSR) Excellence Award

Honoring exemplary CSR initiatives aligned with social impact goals.

### 4. Strategic Grantmaking Innovator Award

Highlighting innovative approaches to funding impactful social programs.

### 5. Lifetime Achievement in Philanthropy Award

Recognizing long-standing contributions to philanthropy in the Global South.





# GSUA 25 Summit Awards



**CALL TO GLORY OF THE LATE**

**FIRST TO ENDORSE GSUA**





**Oct. 18 2020**

**Prof Toyoshe Satow**

Prof. Satow, as President of the International Association of University Presidents (IAUP) was the first person to officially sign and endorse the establishment of the Global South Universities Association (GSUA). This was on the occasion of the 50th anniversary of the IAUP held at Oxford University Trinity College, UK in 2015

**We loved you but God loved you more**



## IT & AI

### 1. AI for Social Good Award

Highlighting impactful AI-driven solutions for societal challenges.

### 2. Digital Transformation Champion Award

Celebrating efforts in bridging the digital divide in the Global South.

### 3. Tech for Sustainable Development Award

Recognizing technology solutions addressing global sustainability goals.

### 4. Data-Driven Social Impact Award

Honoring innovative use of data analytics to drive positive change.

### 5. Cybersecurity for Social Welfare Award

Acknowledging efforts ensuring safe and equitable access to digital resources.



# SPONSORSHIP BENEFITS

## INCREASE RETURN ON INVESTMENT

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- GSUA provides your businesses with excellent exposure, with a great return on investment
- Build business relationships
- Enable you to make connections with non-competing businesses, giving you opportunities for future collaboration. In addition from having a strategy for engaging new customers, you should also prepare a plan to introduce yourself and your company to other sponsors and professionals in attendance at the august occasion.



## **List of opportunities for product or brand recognition:**

- Branded merchandise, such as tote bags
- Shuttle buses
- Display computers
- Audio-visual equipment
- Badge holders
- Banners
- Educational programs
- Award ceremonies
- VIP rooms
- Guest speakers
- International lounges
- Press rooms





## **Gain valuable insights to expand content strategy**

- Learn about new industry trends and innovations, unique selling propositions of other companies and educational institutions, and strategies other businesses use to attract new customers.
- Expose your brand to a much larger audience. Connect with us on social media and find new target audiences. Drive traffic from the GSUA event and increase your engagement.
- Provide you with a great source of new material for your company's content strategy, such as creating content themes and hashtags.

## **Foster positive reputations and generate leads**

- Attract media attention and strengthen your company's image. Set your company apart from larger brands and inspire brand loyalty.
- Gain exposure to prospective customers and highlight the human CSR side of your company. Learn valuable information about your customers, develop a mailing list, and promote your services or products. Create as many leads as possible.



# Global South Universities Association

## Gala Dinner

2025

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Sponsorship    £ 10,000



# **GALA DINNER SPONSOR BENEFITS**

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- Speech opportunity at the sponsored dinner with the display of the company name and logo.
  - Two free tutorial and conference registrations.
  - Two invitations to the Opening Reception or Closing Social Events.
  - Logo and company name featured on printed materials, venue production, and press releases.
  - Prominent logo positioning and linkage on the GSUA 2025 website, online advertisements, and email announcements.
  - Distribution of company-supplied brochures or gifts (e.g., bags, mouse pads, pens, etc.) during registration and the GSUA 2025 Press Conference.
- 
- Company logo displayed in the PPT presentations shown in meeting rooms during coffee breaks.
  - Preemption of sponsorship for GSUA satchels, T-shirts, and souvenirs (e.g., pens, memo pads).





## **LOCAL EXHIBITORS**

### **£750 PER STAND**

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Exhibit your products and services to the greatest minds while making sales and generating new leads and clients. With over 2,000 invitees from over 800 universities across 80 countries.

## **FOREIGN EXHIBITORS**

### **£1,250 PER STAND**

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GSUA '25 International Expo promises to be a lily pad for the generation of ideas, connectivity, and services which will spur greater advancements in education and skills development across countries of the Global South.



# **SPONSORSHIP AGREEMENT**

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Our Sponsorship Agreements are expertly crafted to meet your unique needs, ensuring full protection for your brand, including your name, logo, trademark, and other intellectual property rights. Sponsoring GSUA offers an unparalleled opportunity for high returns on your investment in publicity. It's a proven, effective, and rewarding strategy to elevate your brand. Educational institutions and businesses alike can leverage this exclusive platform to widely promote their products, services, and expertise.

*For further details and a copy of our Sponsorship Agreement, please contact Brijesh Mathur, Secretary General, at [info@aasgon.com](mailto:info@aasgon.com) or call +44 7443 950254 (London) or +91 9971 666825 (New Delhi).*

## **Payment Account Details:**

### **UNITED KINGDOM**

*Account Name: AFRICA ASIA SCHOLARS*

*Account No.: 16536541*

*Sort Code: 60-05-09*

*IBAN: GB32NWBK60050916536541*

*BIC: NWBKGB2L*

### **INDIA**

*Account Name: AASGON FORUM*

*Account No.: 663705601026*

*IFSC Code: ICIC0006637*

*SWIFT Code: ICICINBBCTS*

*Bank Name: ICICI Bank, New Delhi, India*



GLOBAL SOUTH UNIVERSITIES  
ASSOCIATION  
1st GSUA SUMMIT AWARDS & EXPO '25

# WELCOME TO LONDON



LOOKING FORWARD

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18TH - 20TH JULY '25  
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# GSUA 2025



We strongly believe that, as prospective Corporate Sponsors of this historic event, you will play a key role in adding significant value to London's successful hosting of this groundbreaking summit, awards and International Expo, the first of its kind in the annals of history.

Serving as a platform to discuss the future of education, foster closer collaborations and celebrate cultural diversity, together, we can lay the foundation for the success of the 2030 UN Sustainable Development Goals.







# Sponsorship Benefits



Platinum



Gold



Silver



Bronze

£20,000

15,000

10,000

5,000

6x4m

4x3m

-

-

8

6

3

2

Full Page

Full Page

Half Page

Half Page



## Sponsorship grades

Exhibition stands

Complimentary delegate passes

Profiles in the hard copy publication material

Distribution of promotional materials at the Gala Dinner & Conference

Logo On GSUA Website, AASGON and GSEF

Logo on Summit Souvenirs

Social media & website promotions in summit promotions

Logo on the lanyard

Logo on GSUA Awards

Corporate Session in the summit



# JOIN US JOIN US

"The global financial architecture is broken.

Developing countries are faced with an outdated, dysfunctional, unjust system that isn't meeting their needs"

- António Guterres  
UN Secretary - General

**TO ANNUL THE FRUSTRATION OF  
THE GLOBAL SOUTH  
SUPPORT AASGON AND GSEF**

STAND ON THE  
RIGHT SIDE OF  
HISTORY!

**Together we can rebuild the  
bricks of our Fractured World**

STRONG & JUST  
**LEADERSHIP**  
MAKE A BETTER WORLD



[www.aasgon.com](http://www.aasgon.com)



**GSEF**  
UNITED KINGDOM

[www.gsefworld.org](http://www.gsefworld.org)



Ajay Banga,  
the president of the  
World Bank Group  
said recently that  
he is kept up at  
night by the  
"mistrust that is  
quietly pulling the  
Global North and  
South apart at a  
time when we need  
to be uniting."

**TO ANNUL THE FRUSTRATION  
OF THE GLOBAL SOUTH  
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**AJAY**





AASGON Headquarters UK: Innovation Centre, Maidstone Road, Rochester, Chatham, Kent ME5 9FD,